

Outreach Conference Call
Thursday, June 1, 2000 12:30 p.m.

Agenda

Where are we on.....

- Outreach Conference in Mystic, CT —Latest agenda, logistics, reminders, issues?
Carol Knight
- The Samples Newsletter- Plans for third issue
Jana Goldman/Karen Tolson
- New External Affairs Team Leader
Mary Anne Whitcomb

New topics....

- Plans for Sea Grant/OAR Lab meeting in Boulder
Christine Maloy/Mike Quigley/Carol Knight
- NOAA 30th Anniversary Time Capsule
Michelle Reed

Reports from.....

- University Partnerships/Sea Grant - Mike Quigley/Christine Maloy
- Education- John Schmidt
- Public Affairs- Barbara McGehan/Jana Goldman/Keli Tarp
- Web- Carol Knight
- EEO- Georgia Madrid

Items from Last Call

Outreach Budget—proposed (see attachment)

Take me to your leader

- What Dave and Louisa are up to....
Mary Anne Whitcomb

Other Issues

- Raised by all

Next outreach Conference Call **July 6, 2000**

Requested FY 2001 HQs Outreach Budget

Items requested under HQs outreach	Budget
PUBLIC AFFAIRS COMMITTEE Proposed Budget	
Media training in Silver Spring and 2 other labs	\$5,000.00
Communications project with national fast food chain to promote NOAA Research/Sea Grant programs	\$10,000.00
Research theme bookmarks -- design and production	\$3,000.00
Production of b-roll for NSSL	\$10,000.00
Production of b-roll for PMEL, GLERL, and other lab	\$9,000.00
Boulder labs' share of triagency brochure	\$4,000.00
Boulder lab information brochure	\$3,000.00
Rolodex card for reporters --design and production	<u>\$1,000.00</u>
Subtotal public affairs	\$45,000.00
WEB TEAM COMMITTEE Proposed Budget	
NSSL Webmaster	\$16,000.00
Web Team travel and training	<u>\$3,000.00</u>
Subtotal web	\$19,000.00
EDUCATION COMMITTEE Proposed Budget	
Three 2001 Education posters -- design and production	\$13,000.00
Travel: Sea Grant Educators to NOAA Research labs	\$6,000.00
Travel: Sea Grant Educators meeting at NSTA in St. Louis	\$3,000.00
Travel: Ed Committee to Sea Grant Educators meeting	\$2,000.00
Summer Support of Teachers in Labs	<u>\$4,000.00</u>
Subtotal education	\$28,000.00
UNIVERSITY PARTNERSHIPS COMMITTEE Proposed Budget	
Two Sea Grant and NOAA Research Lab Meetings	\$10,000.00
Travel by Joint Institute and NURP staff to SG/Labs meetings	<u>\$5,000.00</u>
Subtotal university partnerships	\$15,000.00
HEADQUARTERS ACTIVITIES Proposed Budget	
Congressional Site Visits	\$30,000.00
Outreach Travel (Travel to Annual	\$8,000.00

meeting for BEA staff and invitees)

Outreach Hotel	\$2,000.00
Newsletter	\$3,200.00
Brochure(was \$20,000)	\$10,000.00
Outreach Materials for HQs to hand out (rulers, bookmarks, etc)	\$5,000.00
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Subtotal headquarters activites	\$58,200.00

TOTAL 2001 HQs OUTREACH REQUEST	\$165,200.00
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